

# CAPES SOKOL LITIGATOR AUTHORS TRADEMARK ARTICLE FOR THE JOURNAL OF THE MISSOURI BAR

Posted on June 27, 2016 by Capes Sokol



Category: [Publications](#)



One of Capes Sokol's litigators was a featured contributor in the May/June 2016 issue of the *Journal of the Missouri Bar*. The article entitled, "Avoid Becoming a Trademark Bully: The Art of Writing Cease and Desist Letters," appeared in Vol. 72, No. 3 issue of the *Journal*.

The choice of a lawyer is an important decision and should not be based solely upon advertisements.

## **Avoid Becoming a Trademark Bully: The Art of Writing Cease & Desist Letters**

*Cease and desist letters are an essential tool to cost-effectively resolve issues and avoid litigation. However, in an increasingly connected world, they are only an effective tool if used appropriately.*

Read the full article "[Avoid Becoming a Trademark Bully: The Art of Writing Cease and Desist Letters](#)" on the Missouri Bar website. If you would like to read more articles from this month's issue, [copies of \*Journal\*](#) are also available online.

The *Journal of The Missouri Bar* is the official publication of The Missouri Bar. Published six times annually, the *Journal* carries substantive articles on timely legal issues, as well as regular columns, practice management articles and features covering cutting-edge topics that are trending in the legal profession. To learn more about the Journal of The Missouri Bar, please visit [their website](#).

The choice of a lawyer is an important decision and should not be based solely upon advertisements.