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## CAPES SOKOL LITIGATOR AUTHORS TRADEMARK ARTICLE FOR THE JOURNAL OF THE MISSOURI BAR

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Category: Publications



One of Capes Sokol's litigators was a featured contributor in the May/June 2016 issue of the *Journal* of the Missouri Bar. The article entitled, "Avoid Becoming a Trademark Bully: The Art of Writing Cease and Desist Letters," appeared in Vol. 72, No. 3 issue of the *Journal*.

The choice of a lawyer is an important decision and should not be based solely upon advertisements.

## CAPES • SOKOL Avoid Becoming a Trademark Bully: The Art of Writing Cease & Desist Letters

Cease and desist letters are an essential tool to cost-effectively resolve issues and avoid litigation. However, in an increasingly connected world, they are only an effective tool if used appropriately.

Read the full article "<u>Avoid Becoming a Trademark Bully: The Art of Writing Cease and Desist</u> <u>Letters</u>" on the Missouri Bar website. If you would like to read more articles from this month's issue, <u>copies of *Journal*</u> are also is available online.

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