

# GIVABLE BOARD MEMBER LUEM DISCUSSES ST. LOUIS NON-PROFIT ON KSDK

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Sarah J. Luem appeared on KSDK's Show Me St. Louis on Monday morning to discuss Givable, a new app that is aimed at inspiring a new generation of donors.

## **Givable: St. Louis Non-Profit**

Givable is an on-line giving platform - founded due to the vision of Michael Staenberg, and through the support and dedication of its Founding Members – Cultivation Capital, the Staenberg Family Foundation and the Regional Business Council – and with the legal support of Capes Sokol.

Givable's mission is to empower individuals and businesses to fuel change by making giving easy, social, and interactive. For as little as \$8 a month, individuals can make a serious impact on our city. In addition to the monetary support that is provided, Givable aims to bring awareness and support to a wide variety of great organizations in our community, many of which may otherwise be overlooked by St. Louis' philanthropic community.

The staff at Givable looks for charities in all different areas- mental health, education, animal issues, elderly and timely issues. Givable vets the charities and makes sure that the money is being used for good. When there is a national catastrophic event— Givable partners with local charities that are

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## **Capes Sokol's Involvement**

Capes Sokol attorneys [Jeffrey A. Cohen](#), [Sarah J. Luem](#) and [Laura E. Krebs Al-Shathir](#) provided the legal support to assist Givable in its formation, in obtaining 501(c)(3) status, and in preparing for the launch of their platform. In addition to providing legal assistance, Jeffrey A. Cohen and Sarah J. Luem, are members of the Board of Directors. Since 2017, Capes Sokol [has sponsored many of its employees](#) to be Givers – allowing these employees to receive the daily Givable emails and to choose how they would like to make a difference in their community.

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