

# BITCOIN PIZZA DAY: DIGITAL CURRENCY ATTORNEYS CELEBRATE THE \$80 MILLION PIZZA ORDER

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On this day in 2010, the first reported purchase of a consumer product using Bitcoin took place. Organized on [Bitcointalk forum](#), Laszlo Hanyecz, a programmer from Florida, traded a British man 10,000 bitcoins for two Papa John's pizzas. The market value of the Papa John's pizza at the time was \$25.

At 2010's value, those two pizzas cost Mr. Hanyecz around \$41.

**At today's value, those two pizzas cost Mr. Hanyecz more than \$80 million.**

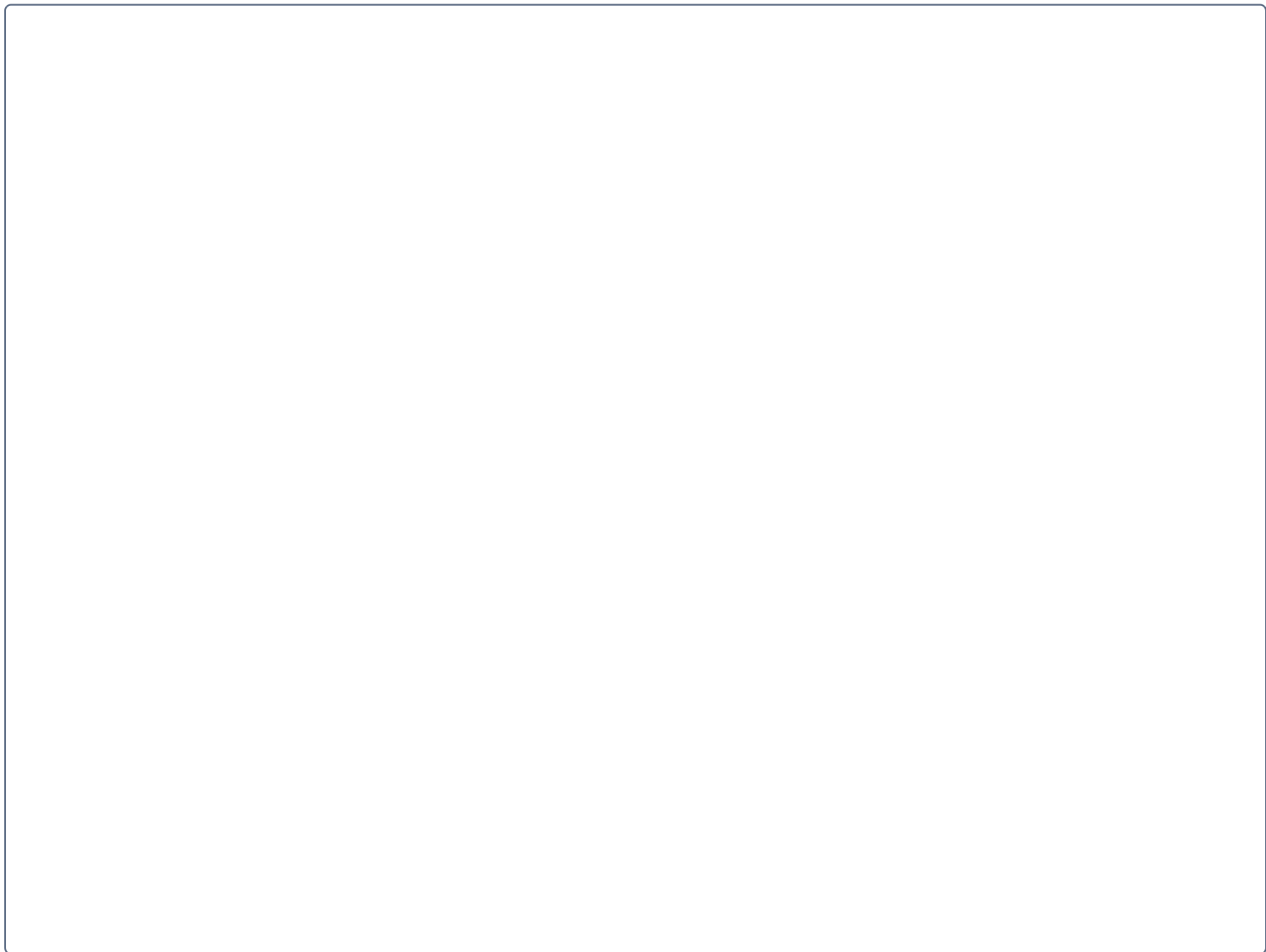
*From [CoinDesk](#): "Though limited to 16 slices of pizza, the era of bitcoin-powered commerce had begun - not to mention the silent wincing over spending millions of dollars for two pizzas."*

"Bitcoin Pizza Day", celebrated annually on May 22<sup>nd</sup>, is not so much about the number of bitcoins spent or the product involved. It is a celebration of the adoption of cryptocurrency and the transaction that had taken place. Digital currency and the blockchain have come a long way since Satoshi Nakamoto envisioned a financial system based on a technology called blockchain in 2008. Since then, Bitcoin has gained worldwide attention and penetrated trading and investment firms across Wall Street.

*From [Ledger](#): "Bitcoin was just a fun hobby project for me 8 years ago," said Laszlo. "When I paid 10,000 BTC for two pizzas I had no idea that Bitcoin would eventually become as popular as it is today, with people using it for real world transactions every day."*

## Current Bitcoin Price Index of Today's Value

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