

SALSICH FEATURED IP GUEST SPEAKER ON CASUAL FRIDAYS PODCAST

Posted on April 7, 2021 by Pete Salsich



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Pete Salsich, of counsel, was a guest speaker on this week's episode of Casual Fridays Podcast, entitled, "[CASE Act Explained: What the CASE Act Means for Content Creators and Small Businesses.](#)" On the episode, Pete breaks down all the fine details of the CASE Act and what it means for content creators and businesses.

Episode Description from Casual Fridays:

Did you know last December, in one of the stimulus bills Congress passed, tucked away among the tax breaks were a few provisions intended to counter online piracy, including the CASE Act? Of course, you didn't. Any average person didn't. The CASE Act, standing for Copyright Alternative in Small-Claims Enforcement, creates a small claims court within the U.S. Copyright Office, meaning violators could be liable for as much as \$30,000 per violation.

Casual Fridays

The Casual Fridays Podcast provides a forum for discussing what's working today in digital and

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social media marketing. Each week, Tyler Anderson gets up close and personal with leading experts to discuss the latest in social media, content marketing, and more. The podcast is produced by Casual Fridays, a digital and social media marketing agency that supports brands in hospitality, tourism, and entertainment.

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