

# SALSICH TO PRESENT ON LEGALITIES OF CONTENT CREATION AT 2022 SOCIAL MEDIA DAY SAN DIEGO

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On June 30, 2022, [Pete Salsich III](#), chair of the firm's [Entertainment & Media](#) practice group, will present "Legalities of Content Creation" at [Social Media Day San Diego](#).

[Social Media Day San Diego](#), a premier social media educational event, brings together innovative educators, influencers, and thought leaders to discuss the latest social media marketing strategies and tactics.

## Legalities of Content Creation

### Program Description:

*Content creators have more platforms than ever before to share their creativity, and it's also never been easier for potential infringers to steal others' creative works. But Copyright law and contracts still govern, and the new Copyright Claims Board established by the CASE Act of 2020 provides a new tool for enforcement (and an additional risk if you're not careful)!*

The choice of a lawyer is an important decision and should not be based solely upon advertisements.